

ITALIAN FOOD AND WINE FESTIVAL MERCHANDISE APPLICATION

Belmar, located at Wadsworth and Alameda in Lakewood, will host the fifth annual *Italian Food and Wine Festival* on September 20-21, 2008. The two-day event celebrates Italian culture by featuring the sights, sounds and flavors of Italy.

Vendor Services

- 9' x 9' tent (includes set up and tear down)
- One 8' banquet table, skirted and draped, for merchandise
- Two 6' tables, skirted and draped, shared between booths
- Booth signage with company name

Participation Fees UNTIL June 1, 2008

Fees for the 2008 event will be:

- \$385 for each 9' x 9' space
- \$660 for each 9' x 18' space

Participation Fees AFTER June 1, 2008

Fees for the 2008 event will be:

- \$402.50 for each 9' x 9' space
- \$690 for each 9' x 18' space

Payment

- Participation Fee is due June 1, 2008. All fees MUST be paid in full by this date to receive the lower participation rate.
- Vendors located outside of Colorado are required to pay the full fee June 1, 2008 and payment by cashier's check, money order or certified check is required.

Hours

- Saturday, September 20, 10:00 a.m. to 7 p.m.
- Sunday, September 21, 10:00 a.m. to 7 p.m.
- All vendors are expected to be fully operational during the established operating hours.

Application Deadline: June 1, 2008

Please direct applications and questions to:

ITALIAN FOOD AND WINE FESTIVAL

Attention: Carol Hiller

108 W. Byers Place #306

Denver, CO 80223

Phone: 303-282-5073

Fax: 303-282-5074

E-mail: caroleyii@aol.com

**2008 ITALIAN FOOD AND WINE FESTIVAL
Vendor Application - Merchandise**

BUSINESS NAME

CONTACT NAME

ADDRESS

CITY/STATE/ZIP

PHONE

FAX

CELL PHONE

E-MAIL

IN WHAT OTHER OUTDOOR EVENTS HAVE YOU PARTICIPATED?

DESCRIBE HOW YOUR PRODUCT IS TRADITIONAL ITALIAN:

Products:

Item #1 - YOUR SIGNATURE ITEM:

Price \$

Description:

Item #2:

Price \$

Description:

Item #3:

Price \$

Description:

Item #4:

Price \$

Description:

Item #5:

Price \$

Description:

Our booth will need the following:

⊖ Access to electrical service (for additional charge)

Checklist:

⊖ Completed application including item descriptions

⊖ Color photographs of items (not necessary for 2006 vendors)

⊖ Photocopy of this application for your files

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