



**Contacts:** Stephanie Jackson  
303.742.1528  
[stephj@continuumllc.com](mailto:stephj@continuumllc.com)

Lisa Wieting  
303.839.1415 x31  
[Lisa@cohnmarketing.com](mailto:Lisa@cohnmarketing.com)

### **FESTIVAL ITALIANO AT BELMAR Fact Sheet**

- WHEN:** 10 a.m. to 7 p.m.  
Saturday and Sunday, September 19 and 20, 2009
- WHERE:** West Alaska Drive and South Teller Street  
Belmar (Wadsworth and Alameda)  
Lakewood, Colorado
- WHAT:** *Festival Italiano* features the finest Italian food, wine and artisan vendors who will sell Italian meals and snacks, ceramics, baked goods, pasta, flowers and much more. The festival and all performances are free.
- PERFORMERS:** Justin Wadstein – World Champion Pizza Acrobat  
World pizza spinning champion will throw dough lying on his back, spin it with his feet and even stand on a ball blindfolded while spinning dough. He will perform three times each day.
- Gli Sbandieratori – Flag throwers from Florence, Italy  
Colorfully clad traditional Italian flag throwers will throw flags just as their ancestors did when leading troops into battle. They will perform every hour and a half
- Belmar Plaza Stage – Live Music and dancing  
- J. Gerardi and Friends Italian Combo will play Italian music each day  
- A student dance troupe from The Dance Boulevard will perform traditional Italian dances each day, engaging the audience in each performance
- Sinatra Stage – Located on Alaska/Teller

Soloists like Frank Sinatra impersonator, opera singer, accordion player and some duets performing Italian favorites.

**ACTIVITIES:**

**Chef Demonstrations**

Leading local chefs will share their recipes, demonstrate their skills and provide a taste of Italian delicacies every hour and a half.

**Wine Seminars and Tastings**

Local Wine experts will educate participants about Italian wines and provide a taste of the country's best wines for a nominal tasting fee.

**Bocce Tournament**

Members of Italian-American Organizations will compete on September 19 followed by a tournament for the general public on September 20. The winners of each square-off in the final on September 20.

Balistreri Vineyard's Children's Grape Stomp to make "Little Feet Merlot" Kids stomp grapes for free every two hours. Limited edition bottles of "Little Feet Merlot" are available for pre-sale with part of the proceeds benefiting charity.

**Project Angel Heart Children's Craft Tent**

Participation in crafts is free, but Project Angel Heart will accept donations to support its mission to provide home-delivered meals to people with life-threatening illnesses.

**Italia...Much More Tour**

This mobile exhibit is designed to intercept, educate and entertain. The 53', double-expandable trailer features a café-style interior outfitted with comfortable guest seating, oversized photomurals and a series of large touch screen monitors that enable individuals to navigate their own personal tour of Italy's 20 different regions. Once on board, guests can sample a variety of Italian products and leave with a photograph of themselves in a famous Italian destination.

**OTHER:**

Children's Italian story time, face painting, chalk artists, basic Italian phrase lessons all are free.

**SPONSORS:**

Alameda Business Improvement District; Peroni; Goodwill; Comcast; 5280; Grand Lodge Peak 7; IES Commercial; Phil Long Denver Auto Park; Roth Distributing; Sheraton Denver West and TBD wine companies

Non-profit partner—Project Angel Heart

**INFORMATION:** [www.belmarcolorado.com](http://www.belmarcolorado.com) or 303-740-1520

**About Belmar**

Belmar, located at Wadsworth Boulevard and West Alameda Avenue in Lakewood, includes 77 shops and restaurants, entertainment, cultural activities, homes, offices and lots of free parking. For more information, visit [www.belmarcolorado.com](http://www.belmarcolorado.com) or call 303-742-1520.